

National Workshop on Art of Writing Research Article in Commerce and Management Research held on 24-25 October, 2010 at Bharathidasan University, Trichy

Organiser: Dr. M. SELVAM

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Stress on statistical packages in research

Staff Reporter

TIRUCHI: A workshop on 'Application of Statistical Packages in Finance' organised by the Department of Commerce and Financial Studies, Bharathidasan University, was conceptualised as a measure to integrate scientific advancement in Indian management education.

Since research in finance enables a business concern to take best decisions, the necessity for proficient knowledge of statistical packages in financial research arises, according to the organisers. Globalised competitive business world requires dynamic managers capable of exploring new ventures, they said.

Mohan Gnana Olivu, Assistant Editor, SMART Journal of Business Management Studies, said India lagged behind the west in research for want of statistical support. R.Sriram, Statistical Consultant, Chennai, dwelt on the fundamentals of statistical analysis with real time examples in finance. A researcher, he said, can understand the relevance of the data and their interpretation with the application of statistical analysis.

Syndicate Member of Bharathidasan University D.Thirugnanamoorthy referred to the call made by Barack Obama to children of the US to catch up with Indian students to emphasise how the Indian education system has become resourceful. Department head M. Selvam said management graduates should acquire analytical skills to generate quick solution.